



# PRODUCTION

CLIENT Fox 43 LENGTH 10  
PRODUCT DTV Answers Spot 8 Generic Web COPY#  
START 3/19/08 END            WRITER

## VIDEO

TALENT ON CAMERA OVER  
SPENCER #818

DTV GRAPHICS

## AUDIO

**TALENT: (:04)**

Visit C-I Proud dot com for more information on the  
switch to digital television.

**ANNOUNCER: (:05)**

Click on D-TV Answers and know the digital facts,  
courtesy of Sherman's and Fox 43.